

Sustained and Emerging Impacts Evaluation (SEIE) vitally needed

\$1.5 trillion spent on international development by EU and US since 2000

\$100 billion spent in 2014 alone, unevaluated for post-project sustainability

Yet less than 1% of projects are evaluated post-project

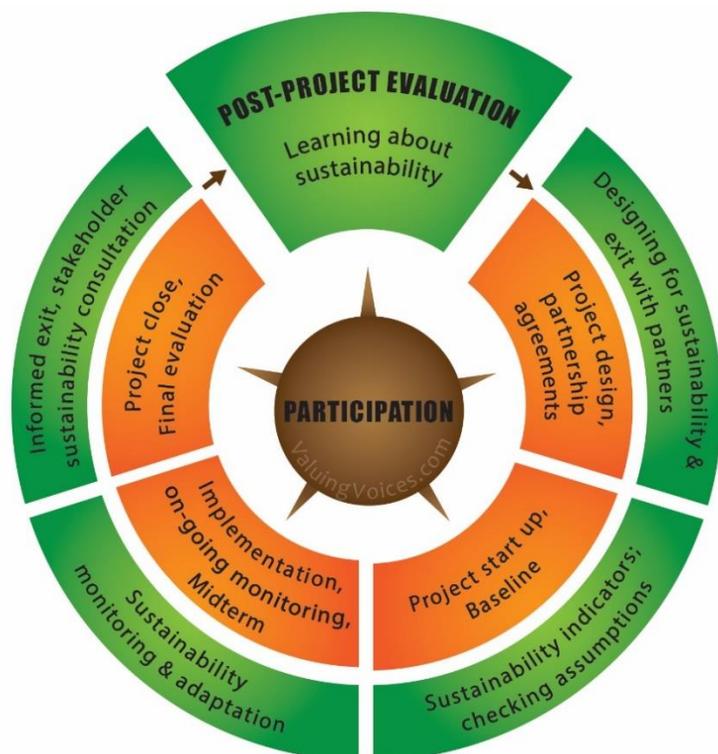
Most funders and implementing agencies place considerable value on interventions that are designed to have enduring impact beyond the project investment cycle. The true measure of sustained impact and effectiveness can be measured only by returning **after** projects close. Valuing Voices advocates for more attention to this gap in development practice. We refer to this type of evaluation as **Sustained and Emerging Impacts Evaluation (SEIE)** to emphasize the focus on long-term impacts, and the need to consider not only intended impacts, but also unintended impacts, both positive and negative.

Valuing Voices houses a [global, growing database of post project evaluations conducted on behalf of catalytic organizations](#), a [blog](#) and [presentations on Sustained and Emerging Impact Evaluations](#).

Our Mission:

- * **Mobilize** learning about what endures beyond the project cycle; apply this understanding to inform next generation project design. This is good stewardship
- * **Magnify** the voices of local participants, implementers and governments through evaluations that include local evaluators and build national systems
- * **Manifest** return on investment through greater program effectiveness based on lessons learned throughout the project cycle

Embedding Sustainability in the Project Cycle



What's right about SEIEs?

1. **We can learn** from what has and has not endured after close-out
2. **We can assess value for money** because projects are more likely to succeed when the perspectives and priorities of local actors are factored into the design
3. **Funders benefit** from evidence about sustainability through the eyes of those with most at stake: project participants, local implementers, local and regional government
4. **National capacity can be built** through inclusion of local evaluators and listening to local stakeholders
5. **Open source data/ IATI capture and mapping** keeps learning local and available globally

Valuing Voices offers:

1. **Post project (ex-post) Sustained and Emerging Impacts Evaluations and meta-evaluations** that illuminate what has endured as well as unexpected outcomes
2. **Project design and midterm sustainability assessments** that help anticipate data and information needs during and beyond the project cycle
3. **Methodology advice on mixed-method approaches and analyses for SEIE**
4. **Outreach advocacy to foster local ownership** by partnering with local evaluators; listening to local stakeholders; briefing and debriefing with local stakeholders

Valuing Voices Team:

Dr. Jindra Cekan is Founder/Catalyst of [Valuing Voices at Cekan Consulting LLC](#) that aims to raise-up national voices for country-led sustainable development. She has 30-years of experience in evaluations, food security/ livelihoods and safety net assessments, project design, strategic planning, knowledge management and proposal writing. Dr Cekan uses participatory/ appreciative methods with villagers in Africa, Central/ Latin America and policy makers, foreign Ministers and US and European donors. She leads multi-disciplinary mixed-method teams with national evaluators. She is a Ph.D. from the Fletcher School at Tufts University, was a fellow at the University of Cambridge and is a dual US/Czech citizen.

Laurie Zivetz, MPH, PhD is an independent consultant based in Washington, DC. With nearly four decades of international development experience, she has led, participated in and managed over four dozen evaluations and research initiatives across Asia, the Pacific, sub Saharan Africa and Europe in sectors ranging from education, community health, HIV/AIDS, gender, countering violent extremism, media. She has launched, advised and managed grassroots and multi-country international programs. She is a dual US/Australian citizen.

National Partners:

We have Sustainability Evaluation, ICT for Development, Advocacy & Impact Investing partners globally:
AFRICA: **Rutere Kagendo** and **Peter Kimeu** (Kenya), **Chenjerai and Thenjiwe Sisimayi** (Zimbabwe);
ASIA: **Abhishek Jha** and **Rituu Nanda** (India); USA: **Siobhan Green** (USA).

Join us and value the voices we serve!